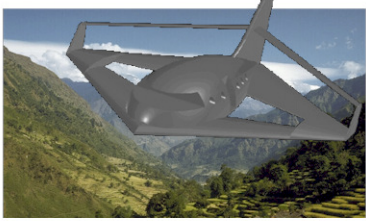


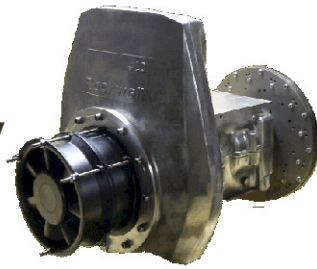
# NEW GLOBAL BUSINESS STRATEGY

Let's put the world back to work building space-age green products that emerging markets want.

## New Aerospace Industry



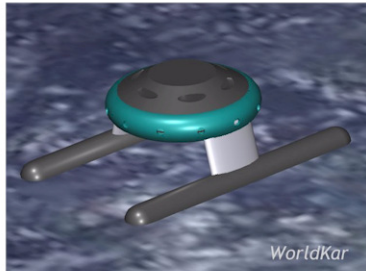
## New Engines



## New Automotive Industry



## New Marine Industry



## New Power Industry



*Life is always better with WorldKar.*

## Global Business Strategy Highlights

- Very high tech products at developing world prices
- Build local, sell local — source globally
- Decentralized industry —small shop assembly

## NEW GLOBAL BUSINESS STRATEGY

Only WorldKar is able to cut global pollution by 90% while doubling the number of products sold as new markets increase their consumption.

Our global business strategy is based on decentralized manufacturing & sales, with mom & pop shops assembling top-quality parts sourced from our supplier network.

### BEYOND OLD GUARD INDUSTRIES

Economic collapse in the U.S. & other industrial countries has its roots in the shift away from manufacturing & sales of hard goods to the “market economy” theory.

Beginning in the 1980’s, domestic manufacturers lost their edge as they slashed R&D budgets & pushed junk technologies on global markets – at a heavy cost to the environment.

After decades of poisoning the planet through dirty manufacturing practices, fossil fuel combustion & throw-away toxic products, old guard industries have caused climate shift and a rapid rise in childhood cancer & other life-threatening diseases. – Instead of reversing course, U.S. Republicans are now trying to eliminate EPA jurisdiction over the environment. In their view, destroying health protection in favor of dirty manufacturing will give them a competitive edge.

The true reason the U.S. can’t compete is not due to over-regulation, but to bad management by executives who place profit before good business. Corporations plainly don’t know how to manufacture low-cost products for the rest of the world.

An example of this is the Chevy Volt, priced at \$42K to \$45K before rebates. – Rebates or incentives to buy expensive HEV’s, electric vehicles or solar photovoltaic panels are another form of government bailout or handout to inefficient industry.



***Life is better with WorldKar.***



## BUILD & SELL LOCALLY, SOURCE WORLDWIDE.

WorldKar is developing a NEW business model. We intend to produce top-quality clean products in a clean manufacturing manner & sell them at affordable prices to developing world customers – without government incentives.

CEO Ken Rieli started working on this global strategy over 40 years ago, when he designed & developed the world's first lunar rover & all-terrain personal vehicles. In 1963 Ken's prototypes demonstrated that he was way beyond engineers of the time.

Today he is the genius-in-action at WorldKar Corporation, focusing on affordable, green transportation & power strategies for emerging markets that comprise 30-40% of the world's population.

Ken's pro-environment industrial position is uncompromising: "Only WorldKar has the power to expand global industries while simultaneously rolling back pollution."

## NEW INDUSTRY OPPORTUNITIES

Green products that WorldKar can produce & sell are based on our Space-age Engine plus decades of working knowledge in implementing the new global business model:

- Very high tech hybrid vehicles at less than \$ 10,000
- Solar thermal power appliances at less than PV panel prices
- New global industry based on high-efficiency, ultra-stable small aircraft with better service than "cattle car" airlines
- High-speed marine transportation
- Low-cost agricultural machinery
- Low-cost lunar rovers for every major university research department

Only WorldKar is able to cut global pollution by 90% while doubling the number of products sold as new markets increase their consumption. We are looking for real men who will stand up to the poisoning of our planet by greed-based industry.

The time is now to prepare manufacturing operations for the stampede to products that will help consumers survive the high cost of living. Those who prepare now will snatch 60% of these emerging markets. Those who wait & see may have to be satisfied with 10% - if they're lucky.

If you are ready to invest now in the new global business strategy outlined here, contact us to schedule talks with the genius.

We have the power to create millions of new jobs as we rebuild industries:

- New engines
- Automotive
- Aerospace
- Marine
- New power
- Agricultural machinery



WorldKar Corporation

E10074 Co. Rd. H58

Munising, MI 49862 USA

Ken Rieli, President & CEO

Email: [krieli@worldkar.com](mailto:krieli@worldkar.com)